

# 2019-2020 District Goals



**District:** District 413  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

## REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

## LEARNING FOR EVERY LION

### Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	110
2nd Quartter	120
3rd Quartter	70
4th Quartter	80

**By the end off tih 4th quartier, tih distiricti will add a tiotial offi 380 new members.**

### Action Itiems:

My disttrictt will esttablsh club branch(es).

My disttrictt will inductt new Lions under 40 years old.

My disttrictt will conver50 Leos tto Lions

My disttrictt will organize att leastt membership growtht eventt(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resourcestt to achieve our goal. Justt Ask Guide, Club Membership

Chair Guidt with inductton ideastt, Community Needstt Assessmentt and Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	1	20
3rd Quartter	1	20
4th Quartter	1	20

**By tih end offi tih 4th quartier, tih distiricti will stiartt 3 new clubs.**

**With a minimum offi 60 charttier members.**

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz3 Leo Club(s).

My disttrictt will stta2t Specialitty Club(s).

Chinese speaking club

Engineers Club

My disttrictt will use and promotte membership resourcestt to achieve our goal. Membership Developmentt Grantt, New Club Developmentt Guidt and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	25
2nd Quarter	35
3rd Quarter	25
4th Quarter	40

By the end of the 4th quarter, the district's membership drops will not exceed 125 members.

**Action Items:**

## NET GROWTH GOAL

380	+	60	-	125	=	315
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 10500 people.

**Action Items:**

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 5 service activities.

**Action Items:**

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

**Action Items:**

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

### **Custom goal and action items**

100% participation of all Lions and Leos in all service challenges and global cause campaigns and activities

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### **Action Items:**

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.**

### **Action Items:**

My district will raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

## **ADVOCATE**

**In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

### **Custom goal and action items**

By end of June 2020 District will contribute USD 10,000 to LCIF